The **Borough News**

Communication Contest

Communication with residents is a critical function of local government. It plays an important role in getting out information about projects, street closures, events, and an array of services. This is your opportunity to showcase how well you do that.

The deadline for submissions has been extended until May 7, 2021.

Entries will be judged in the following population categories: less than 2,500; 2,501 – 5,000; 5,001 – 7,500; and more than 7,500.

**TWO WAYS TO ENTER!** Complete your nomination online at [boroughs.org/awards](http://boroughs.org/awards).

Or complete and return this form postmarked by May 7, 2021 to: Borough News, 2941 N. Front Street, Harrisburg, PA 17110. Please include FOUR copies of your newsletter or samples entered into the special recognition category.

Questions? Contact Leslie Gervasio at lgervasio@boroughs.org or 717-236-9526, Ext. 1049.

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**JUDGING CRITERIA FOR WEBSITES**

- Content Quality
- Structure and Navigation
- Layout/Design/Visual Appeal
- Functionality
- Interactivity
- Overall Experience
- Use of Technology

**JUDGING CRITERIA FOR NEWSLETTERS & SPECIAL RECOGNITION CATEGORY**

- Content Quality
- Layout/Design/Visual Appeal
- Writing
- Use of Photos
- Accuracy of Information
- Timeliness

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**Category:**  
- [ ] Website  
- [ ] Newsletter  
- [ ] Special Recognition *(Calendars, Annual Report, social media, etc.)*

(If you are entering multiple categories, you must fill out a separate form for each.)

If entering a newsletter, frequency of publication each year: ________________

Contact Name: _____________________________  Borough: _____________________________

Email: _____________________________  Phone: _____________________________

Website: _____________________________  Borough Population: _____________________________

Social Media Web Link: (if applicable)____________________________

Mailing Address: _____________________________