PSAB Fall Leadership Conference

Invitation to Exhibit, Sponsor, & Advertise

October 8-10, 2021 • Bayfront Landing, Erie
The Pennsylvania State Association of Boroughs (PSAB) invites your business or organization to exhibit or be a sponsor at the PSAB Fall Leadership Conference, Oct. 8–10, 2021 at Bayfront Landing, Erie.

Attendees look to exhibitors for the latest products and services that are available to borough governments. Register by **Fri., Sept. 3, 2021** to be included in the conference program.

**SPACE & BOOTH ASSIGNMENT**

The tabletop display fee of $400 includes:
• Registration for up to two individuals.
• A draped six (6) foot table with two chairs.

**Note:** The exhibit area is limited to 25 tabletops, and requests will be filled on a first-come basis. No space reservations will be made until payment is received, and no exceptions can be made. Our fall conferences sell out, so be sure to reserve your space early!

**EXHIBITOR HOURS**

- **Friday, Oct. 8 • 3 p.m. – 5 p.m.**  
  *(Set Up)*

- **Friday, Oct. 8 • 5 p.m. – 9 p.m.**  
  *(Show is open, includes heavy hors d'oeuvres)*

- **Saturday, Oct. 9 • 7:00 a.m.**  
  *(Show is open, continental breakfast with attendees)*

- **Saturday, Oct. 9 • 9 a.m. – 10 a.m.**  
  *(Exhibits Open)*

- **Saturday, Oct. 9 • 11 a.m.**  
  *(Tear Down)*

**HOTEL RESERVATIONS**

**The deadline for hotel reservations is Thurs., Sept. 14, 2021 or until the room block is sold out.** At the Bayfront, you will have your choice of housing at the Sheraton or the Courtyard. The room rate is the same at both properties – $159 plus 13% or $179.67, single or double, per room, per night, and includes parking. To make your room reservations, go to [www.hotelreservations.boroughs.org](http://www.hotelreservations.boroughs.org) or call 888-236-2427 and ask for the PA State Association of Boroughs Rate. You will need a credit card to guarantee the room. Cancellations must be made 48 hours prior to the date of arrival. Failure to do so will result in charging the guaranteeing credit card for one night of housing, plus tax. If you have any questions, please contact Mary Weller at mweller@boroughs.org or 717-236-9526, Ext. 1026.

**QUESTIONS?**

Contact Suzi Kent, PSAB Director of Partnerships, at 800-232-7722, Ext. 1030 or skent@boroughs.org.
EXHIBITOR REGISTRATION

☐ Yes, we will exhibit at the PSAB Fall Leadership Conference.
Amount: $400

EXCLUSIVE ADVERTISING OPTION

☐ Full page advertisement* in conference program. (Limited to Eight)
Amount: $500

SPONSORSHIP INFORMATION

☐ Yes, we will sponsor the PSAB Fall Leadership Conference.

○ Reception Sponsor – $1,000
  Benefits: 1. Exhibit table 2. Full page advertisement* in conference program 3. Logo on sponsor signs, in the program, and on website

○ Saturday Luncheon – $1,000
  Benefits: 1. Exhibit table 2. Full page advertisement* in conference program 3. Logo on sponsor signs, in the program, and on website

○ Saturday Dinner – $1,000
  Benefits: 1. Exhibit table 2. Full page advertisement* in conference program 3. Logo on sponsor signs, in the program, and on website

○ Breaks – $300 (Three available)
  Amount: $ ________
  Benefits: Logo on sponsor signs, in the conference program, and on website

○ Contributor
  Amount: $ __________
  Benefits: Logo in the conference program and on website

Total: $ __________  *Full page ad size is 7.5” wide x 10” tall.

COMPANY/ORGANIZATION CONTACT INFORMATION

COMPANY

NAME

ADDRESS

PHONE                                      EMAIL (YOUR CONFIRMATION WILL BE EMAILED)

WEBSITE

PAYMENT INFORMATION

To pay by credit card, please visit www.myaccount.boroughs.org and click on the “Conferences” tab.

You can also pay by check and return it to:
Pennsylvania State Association of Boroughs
2941 N. Front St., Harrisburg, PA 17110-1277

In the event the PSAB Fall Leadership Conference is canceled, fees will be refunded.