PSAB FALL LEADERSHIP CONFERENCE REGISTRATION

Bayfront Landing, Erie | October 8-10, 2021

Why Should I Attend?

• Get status updates on legislative measures that could impact your borough.
• Meet with companies who have products and services that could make your borough more efficient.
• Attend sessions that will motivate, challenge, and make you ask questions.
• Share ideas with other leaders from across the state.

This program is approved for 6 Certified Borough Official Credit hours.

Nearby Attractions

Erie Art Museum
Erie Bluffs State Park
Erie Maritime Museum
Erie Zoo & Botanical Gardens
Fort LeBoeuf Historical Society/Judson House
Grape Discovery Center
Land Lighthouse
Presque Isle State Park
Washington’s Trail

October 8-10, 2021
Bayfront Landing, Erie

Full Package:
Includes All Conference Sessions, Breaks, Lunch, and Dinner

Saturday Only:
Includes All Saturday Conference Sessions, Breaks, and Lunch

Extra Lunch Tickets (Saturday, October 9)
Extra Dinner Tickets (Saturday, October 9)

Contact Person: __________________________________________________________________________________________
Phone: (_________)______________________________ Email: ____________________________________________________

Delegate Name/Spouse Name (if attending) (As you want it to appear on your badge)

Title

Full Package

Saturday Only

Extra Lunch Tickets

Extra Dinner Tickets

1

2

3

4

Special Requirements including food allergies (Please list name & requirements):

regionalmuseum.org

Regional Museum

Regional Museum

Regional Museum

Regional Museum
Friday, October 8

4:00 – 5:00 P.M.  PSAB Registration OPEN
Welcome Reception with Exhibitors  (Dinner served and prizes awarded)  (Included in the PSAB registration fee.)

Saturday, October 9

7:00 – 7:45 A.M.  Breakfast with the Exhibitors  (Included in the PSAB registration fee.)
7:00 A.M. – 4:30 P.M.  PSAB Registration
8:00 – 9:00 A.M.  Keynote Speaker: Drew Dudley
Creating Cultures of Leadership
In this practical and provocative keynote, leadership is reframed as a daily choice rather than a set of titles and accolades earned. The morning will begin with a reframing of leadership as “Day One” of a leadership journey results in a stronger daily commitment to acting on one’s core personal and organizational values.
9:00 – 10:00 A.M.  Refinement Break with the Exhibitors  (Praes awarded.)
10:00 – 11:00 A.M.  Top 10 Tips & Tricks For Writing an Effective Grant Application  In this session, attendees will learn the top 10 tips for writing successful grant applications. Johnna A. Pro, DCED Southwest Regional Director will bring a sense of humor and energy to the daunting task of promoting your projects.

11:00 A.M. – 12:00 P.M.  It is Executive Session Time and Who Does the Borough Solicitor Represent?
Shelby A. Hauk, PSAB Director of Research, will discuss the legitimate reasons for adjourning into executive sessions, how to announce them, and how not to misuse them. Joseph A. Yochim, Esq., Solicitor for Grand Borough, will discuss when to include your borough solicitor during the executive session and will provide a summary about the role of the borough solicitor.

12:15 – 1:15 P.M.  Lunch  (Included in the PSAB registration fee.)
1:30 – 2:30 P.M.  Concurrent Sessions

2:30 – 3:30 P.M.  New Changes in Municipal Regulation of 5G Facilities
This session will include discussion of two major new developments in municipal regulation of small cell facilities used for 5G wireless service. Dan Cohen, Esq., from the Cohen Law Group, will discuss Act 50 of 2021, or the Small Wireless Facilities Deployment Act, and the Federal Communications Commission’s (FCC’s) consequential Third Report and Order, which was allowed to stand by the U.S. Supreme Court on June 28, 2021. These developments have transformed the rights of municipalities to manage wireless facilities in the public rights-of-way. The session will also include recommendations for your municipality to craft a regulatory balance between the need for wireless broadband and the equally important need to preserve the character of your community.

3:45 – 4:45 P.M.  Concurrent Sessions

3:45 – 4:45 P.M.  How to Be an Effective Council President
Borough officials can hear and discuss ideas that help make an effective council president. Wendy Nickerson, PSAB Outreach/Training Consultant will provide tips, including powers and duties from the Borough Code, the Sunshine Act, and parliamentary procedure. Randy Frey, Council President from Blooming Valley Borough in Crawford County, will offer insight and answer questions.

Saturday, October 9

7:00 – 9:00 P.M.  Banquet & Awards Ceremony  (Included in the PSAB registration fee.)

Sunday, October 10

7:00 A.M. – 8:00 A.M.  Continental Breakfast
8:00 – 9:00 A.M.  General Sessions

9:00 – 10:00 A.M.  Pacing Under Public Scrutiny
Police Chief Ron Frey, from Chambersburg Borough, will discuss how effective leadership and transparency can help community policing strategies.

10:00 – 11:00 A.M.  Legislative Year in Review
Ed Fronc, PSAB Director of Government Affairs, and Ron Grutza, PSAB Senior Director of Government Affairs, will review the status of legislation and recently enacted laws that could affect boroughs. Attendees will have the opportunity to ask questions.

11:00 A.M. – 12:00 P.M.  Is it Executive Session Time and Who Does the Borough Solicitor Represent?
Shelby A. Hauk, PSAB Director of Research, will discuss the legitimate reasons for adjourning into executive sessions, how to announce them, and how not to misuse them. Joseph A. Yochim, Esq., Solicitor for Grand Borough, will discuss when to include your borough solicitor during the executive session and will provide a summary about the role of the borough solicitor.

12:15 – 1:15 P.M.  Lunch  (Included in the PSAB registration fee.)
1:30 – 2:30 P.M.  General Sessions

2:30 – 3:30 P.M.  Best Ways to Work With PennDOT
Tom McKenney, Assistant District Executive for Design with PennDOT District 2-0, will discuss the best ways to work with your district PennDOT representatives. Discussion will include road construction and maintenance techniques, the Agby program, Liquid Fuels monies, as well as bridge replacement and repair.

4:00 – 5:00 P.M.  Concurrent Sessions

4:00 – 5:00 P.M.  Mayor’s Roundtable Forum
Borough mayors will have the opportunity to discuss issues and challenges confronting borough communities in a roundtable format. The session will be moderated by borough mayors. Bring your questions to this interactive session!

Manager/Secretary Q & A
Join Donald “Stretch” Reed, Borough Manager of Emporium Borough, Cameron County, as he moderates a discussion of hot topics for borough managers, secretaries, and administrators.

6:15 – 7:00 P.M.  Reception/Cash Bar
7:00 – 9:00 P.M.  Banquet & Awards Ceremony  (Included in the PSAB registration fee.)