

# Be Recognized

## **Borough News** Magazine proudly announces the 2008 MUNICIPAL NEWSLETTER & MUNICIPAL WEB SITE CONTEST

THE BOROUGH NEWS Magazine's Annual Newsletter & Web site Contest is just starting. Now's the time to enter municipal newsletters published in 2007 and your municipal web site. All entries will be evaluated by PSAB leadership and effective local government leaders. All winners will receive plaques at PSAB's 97th Annual Conference at the Seven Springs Mountain Resort in June 2008. AWARDS WILL BE GIVEN IN EACH OF FOUR POPULATION GROUPINGS: UNDER 2500, 2500 TO 5000, 5001 TO 7500, AND OVER 7500.

### What are we looking for?

**CONTENT:** Proper coverage of borough functions and activities of different departments in a way that is easily understood by residents.

**CLARITY & EFFECTIVENESS:** Providing citizens with information that allows them to better understand local government and its function.

**LAYOUT & DESIGN:** Having an appearance that encourages residents to read and use as a resource.

### How do you enter?

IT'S EASY! Simply complete and return the form below to the address at the bottom. The deadline for entries is April 15, 2008. For more information, contact Georgann Rhoads at 800-232-7722 ext. 20

We wish to enter our (circle one or both)

**Newsletter**

**Website**

NAME OF BOROUGH

POPULATION

NAME OF OFFICIAL

TITLE

ADDRESS

PHONE NUMBER

**FOR NEWSLETTER ENTRIES:** Along with this form, please send three (3) hard copies of the same issue of your publication. Anyone sending less than three (3) hard copies will not be considered for judging.

**FOR WEB SITE ENTRIES:** Please provide your web site domain name in the space provided and send three (3) hard-copies (print outs) of your web site homepage [http://\\_\\_\\_\\_\\_](http://_____)

**RETURN COMPLETED FORM TO:** Borough News Magazine, Attn: Contest, 2941 North Front Street, Harrisburg, PA 17110.